

# Pamela J SIRIANNI

Designer • Illustrator

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## Experience

### Corvallis Gazette-Times, Corvallis, Ore.

#### Copy editor/page designer/illustrator, September 2006 to present

- Design and edit daily news pages
- Create illustrations and graphics
- Food editor since 1999 — assign stories, photos; design and edit section
- Experience in creative services designing ads and marketing materials for Mid-Valley Newspapers
- Use QuarkXPress, Photoshop, Illustrator, Freehand, Microsoft Office, CMS and a variety of social media applications
- Have lead three redesigns since 1998; including creating and maintaining all necessary templates

#### News editor, September 2002 to September 2006

- Managed copy editors and nightside newsroom, provided leadership and training — maintained duties as Food editor while editing and designing various news and features pages
- Served on Editors Team and Production Team as well as other decision-making and leadership responsibilities

#### Assistant news editor, November 2000 to September 2002

- Assisted news editor in managing nightside newsroom in addition to duties as copy editor/page designer and Food editor
- Served on Editors Team as well as other decision making and leadership responsibilities

#### Copy editor/page designer, July 1998 to November 2000

- Design and edit page one and feature sections of the Gazette-Times as well as pages for the regional Mid-Valley Sunday edition
- Food editor since 1999 — assign stories, photos; design and edit section
- Used QuarkXPress, Photoshop, Freehand and Microsoft Office — experience creating graphics and logos

#### Freelance design, Sirianni Creative, Corvallis, Ore., 2000 to present

- Design ads, logos, websites, and various marketing materials
- Use Adobe Creative Suite 5.5

#### Page designer/graphic artist, Oregon Daily Emerald, Eugene, Ore., September 1997 to June 1998

- Designed news and feature pages and created graphics for the University of Oregon's daily newspaper
- Used QuarkXPress, Photoshop and Freehand

#### News editor/staff reporter, The Clackamas Print, Oregon City, Ore., September 1995 to June 1996

- Staff reporter for Clackamas Community College newspaper
- Promoted to news editor in January 1996
- Designed pages, assigned and wrote stories and helped reporters improve writing skills

#### Newsletter/Web/social media editor, Willamette Valley Saluki Club Inc., Salem, Ore., June 1992 to present

- Design and maintain website
- Maintain social media and marketing
- Designed/edited pages, wrote columns and created advertisements for quarterly newsletter (newsletter stopped print edition in June 2006)
- President since 2011; member since 1994

## Education

#### September 2006 to June 2009, Linn-Benton Community College, Albany, Ore.

- AAS: Graphic Design, G.P.A.: 3.8
- 1-year certificate: Digital Imaging/Prepress, G.P.A.: 3.9

#### September 1996 to June 1998, University of Oregon, Eugene, Ore.

- BS: Journalism News/Editorial, G.P.A.: 3.4

#### September 1994 to June 1996, Clackamas Community College, Oregon City, Ore.

- AA Oregon Transfer: Journalism, G.P.A.: 3.4

## Awards & Honors

#### Linn-Benton Community College Holiday Card, 2008

- Pastel illustration chosen for 2008 LBCC holiday card

#### Linn-Benton Community College Juried Student Art Show

- One piece selected for show, 2009
- Two pieces selected for show, 2007
- Judge's choice award, 2007

#### Suburban Newspapers of America

- First place — Non-news Page Design, 2003 (Dailies 25,000 or less)

#### Society of Professional Journalists — Region 10: Alaska, Idaho, Montana, Oregon and Washington

- Second place — Feature Page Design, 2007 (Dailies 25,000 or less)
- Second place — News Page Design, 2000 (Dailies 25,000 or less)
- First place — News Page Design, 1999 (Dailies 25,000 or less)
- Third place — News Page Design, 1998 (Dailies 25,000 or less)

#### Oregon Newspaper Publishers Association Better Newspaper Contest

- First place — Inside Page Design, 2005 (Dailies 25,000 or less)
- Second place — Page One Design, 2005 (Dailies 25,000 or less)
- Third place — Page One Design, 2001 (Dailies 25,000 or less)
- Third place — Page One Design, 2001 (Dailies 25,001 or more)
- Third place — Inside Page Design, 2001 (Dailies 25,000 or less)

## Memberships

Linn-Benton Community College Visual Arts Club 2006-2009,  
American Saluki Association 2004-present, Society for News Design  
1997-present, Willamette Valley Saluki Club 1994-present, University of  
Oregon Equestrian Team 1996-1998